

# LICIA DEWING

## SPEAKER PROFILE 2024



Licia Dewing, an acclaimed Career Strategist, is renowned for her ability to craft compelling and triumphant career strategies that help her clients transition into roles with greater purpose and meaning. With a clientele of established and emerging leaders around the globe, Licia's innovative approaches are recognized as positively disruptive, driving significant career transformations.

Beyond her consulting work, Licia is a dynamic speaker and workshop facilitator, actively sharing her expertise to empower others. Her contributions to the field have earned her the prestigious title of LinkedIn Top Voice for careers in 2023.

This accolade is awarded to professionals who consistently demonstrate thought leadership and expertise on LinkedIn, highlighting Licia's influential personal brand and her ability to inspire and guide the professional community.

Licia is particularly adept at speaking to the importance of personal branding and the transformative power of developing a strong, authentic brand. She believes that a well-defined personal brand is crucial for career success, as it not only differentiates individuals in a crowded marketplace but also aligns their professional lives with their true values and passions.

Through her talks and workshops, Licia empowers professionals to discover and leverage their unique talents, crafting personal brands that resonate and leave a lasting impact.

As a thought leader, Licia leverages her powerful personal brand to influence and inspire professionals worldwide. Licia's insightful talks and workshops are sought after, reflecting her commitment to transforming careers and empowering individuals to find their true calling.

Her unique approach continues to inspire professionals and set new standards to inspire others to pursue work that is both meaningful and fulfilling.

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## KEY NOTES

Licia brings a unique African centric approach to her keynotes and covers a range of topics across Career and Leadership Development and Personal Branding.

Her talks are both inspiring and empowering leaving her audience with big mindset shifts and clear action steps to implement.

## SPEAKING ENGAGEMENTS

- SAICA Spring Conference 2023
- SAICA Women in Leadership Keynote 2021
- Symphonia Leadership Development Breakfast 2017

## LIVE ON AIRE

- Host of the CAREERevolution Podcast
- Future CEO's & CliffCentral Career Expert
- SCHEINFELD CENTER for Entrepreneurship & Innovation, USA
- 4DayWeek Global - Shaping the Future of Work
- Women in Leadership Series SAICA

## RECENT TRAINING & WORKSHOPS

- SAICA -Leveraging LinkedIn Online Series
- Henley Business School Africa - Career Identity Workshops
- Vega School - Final Year Develop your Brand Guest Lecture,
- GSB Graduate School of Business UCT - Personal Branding
- USB University of Stellenbosch Business School - Career Workshop
- Various Corporate Workshops P&G, Polyoak, Old Mutual, Tullow Oil,

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## CONTACT

[Licia@careerstrategist.co.za](mailto:Licia@careerstrategist.co.za)

[www.careerstrategist.co.za](http://www.careerstrategist.co.za)